



A1 Sportback



**A statement with
no understatements.**

Epic mode on.



Strong personalities deserve expressive presentation: with striking design, iconographic rally features, countless custom options and the very things that provide infotainment and add up to a digital experience. The new Audi A1 Sportback is singing a tune that is more impressive than before.

Think broad.



As if coming straight from the gym, every single detail stands out for the new Audi A1 Sportback. Regardless of its wide front-end Audi Singleframe or its striking radiator protective grille, its flared wings with their rally style or its implied air inlets under the bonnet – the racing genes are there wherever you go.

**Whenever the road calls,
give it an answer.**




Challenge accepted. Even if the outcome is a certainty before you even turn the key: thanks to agile handling and pure dynamism. The optional sport suspension delivers the power straight to the road and together with the balanced weight distribution ensures that the asphalt never forgets this encounter.

**Move to your
own beat.**



Your favourite music should come from top-class loudspeakers with design just as compelling. The optional Bang & Olufsen premium sound system scores on both counts and provides much more. Whether streaming playlists via the Audi smartphone interface or listening to the latest songs on the radio – you can now enjoy true-to-life sound in a venue other than a concert hall.



**You've done everything
right when everything is
just how you want it.**

Futuristic, intuitive, digital. The new Audi A1 Sportback leaves you in no doubt to the meaning of innovation: the standard Audi virtual cockpit clearly shows that the driver is in charge. The MMI touch display is seamlessly integrated into the accent surface with its black glass-look finish. In conjunction with the digital operating concept, the new instrument panel is an enthralling proposition.

Anyone that knows where the action is still needs to know how to get there quickly. The optional MMI navigation plus with high-resolution 10.1-inch colour display including natural language dialogue control and 3D map display helps you find the way. The Audi smartphone interface lets you use the Apple CarPlay and Android Auto smartphone apps. Remote services provide access to key vehicle information on a smartphone. You are less likely to get bored in the new Audi A1 Sportback.

Numerous colours and materials are available to customise the interior. With a choice of up to 30 colours, the contour/ambient lighting package also brings selected design elements in the interior to life. Making sure there's something for everyone.

A high-angle, close-up view of the front interior of an Audi car. The black leather steering wheel with the Audi logo and 'S' badge is prominent. The instrument cluster shows a tachometer and speedometer. The center console features a digital display and climate controls. The passenger seat has a perforated leather pattern and a small 'S' badge. The overall design is sleek and modern, with orange stitching accents on the dashboard and seats.

Your taste dictates.

An invitation to self-fulfilment. Customise based on your taste: the advanced interior offers silver grey, mint or yellow colour palettes. The S line interior adds strikingly sporty highlights. The design selection interior with copper details meets even the most discerning standards. These can be combined individually with the required exterior. Bid farewell to compromise.

A dark grey Audi A1 Sportback S line is parked on a cobblestone street in front of a blue building. The car features a black honeycomb grille, silver side sill trim, and alloy wheels. A large, stylized graphic of a hand holding a microphone is visible in the upper right corner of the image.

Let others do the talking.

About the striking S line.

Radiator protective grille in titanium black with frame in matt aluminium silver and front side air inlets in grained matt black.

The new Audi A1 Sportback S line variant is the talk of the town: thanks to the striking insert in matt platinum grey in the front spoiler and in the rear diffuser. The side sill trim, the aluminium door sill trims with S line logo, the S line roof edge spoiler, the S line emblem on the front wings and the sporty case aluminium wheels also get heads turning in a fraction of a second. The sport suspension guarantees a true driving experience.

Optional cast aluminium wheels in 5-twin-spoke design (S design), partly polished, size 7,5J x 17 with 215/45 R17 tyres.

You set the style.

With the advanced variant.

Everyone will wish they had a photographic memory when they catch a glimpse of the new Audi A1 Sportback advanced variant. The radiator protective grille in titanium black with frame in matt aluminium and the rear diffuser in titanium black will leave a lasting impression. The aluminium door sill trims and cast aluminium wheels add the finishing touch to the perfect car you have ever dreamt of.



Cast aluminium wheels in 10-spoke turbine design,
6.5J x 16 with 195/55 R16 tyres



Front side,
air inlets and spoiler lips
in grained matt black.



Add a sportier touch. With the S line interior.

The S line interior provides a workout for the eyes.

- _black headlining
- _contrasting stitching in fine silver
- _highlights in quartz paint finish, structured grey
- _inlays in polygon structure diamond paint finish, silver grey
- _S embossing on the front-seat backrests
- _sport seats in Pulse cloth/mono.pur 550 combination or
frequency Alcantara/artificial leather mono.pur 550 combination
- _sport leather steering wheel with S emblem and perforated leather
- _gear/selector lever knob and gaiter with perforated leather
- _pedals in stainless steel

A detailed view of the Audi A1 Sportback interior, focusing on the driver's side. The steering wheel is black with the Audi logo in the center and silver accents. The instrument cluster features a digital display with a speedometer and tachometer. The center console has a large touchscreen display showing various vehicle functions like radio, media, telephone, navigation, favorites, shortcuts, settings, and help. Below the screen is a climate control panel with digital displays for temperature (21.0°C) and buttons for fan speed, air distribution, and A/C. The gear shift lever is visible in the foreground, and the center console has storage compartments and USB ports. The interior is finished with dark materials and blue ambient lighting accents.

Find the extraordinary.

With the interior design selection.

Simply leave mediocrity behind. The interior design selection meets high standards. There is simply no room for normality in the new Audi A1 Sportback.

- _accent surfaces in satin paint finish, copper
- _contour/ambient lighting package
- _contrasting stitching in copper
- _inlays in polygon structure fine paint finish, ferrum grey
- _interior elements in artificial leather
- _sport seats in Synonym cloth/artificial leather mono.pur 550 combination or leather/artificial leather mono.pur 550 combination

The image is a composite of two interior views of an Audi A1 Sportback. The left side shows a close-up of the steering wheel and instrument cluster, featuring a black leather steering wheel with the Audi logo, a digital instrument cluster with yellow accents, and a gear shifter with yellow highlights. The right side shows a wider view of the dashboard and center console, featuring a large digital display, a black leather steering wheel, and a center console with teal accents. The overall design is modern and sporty.

**Choose what your
dreams are made of.**

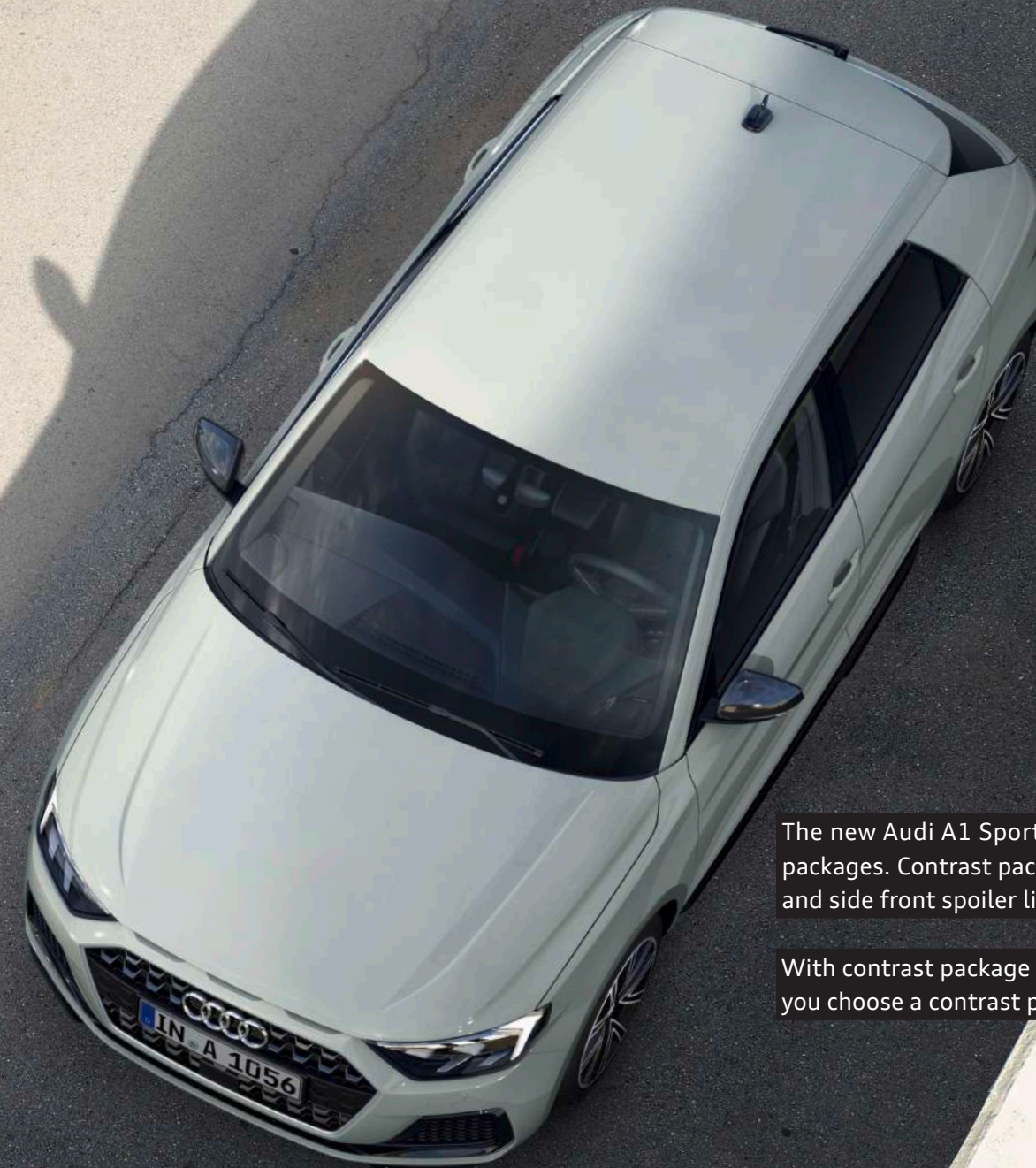
With the advanced interior.

Rules are for people without their own inimitable style. The new Audi A1 Sportback gives the owner plenty of scope when it comes to design.

The advanced interior includes accent surfaces, air-vent inserts, centre console and the recess on the inside door handles in three colour variants to choose from: satin paint finish in mint or yellow and diamond paint finish in silver grey.

The inlays below the instrument panel in polygon structure fine paint finish, slate grey provides an effective contrast. Sport seats in leather/artificial leather mono.pur 550 combination adds the finishing touches to the car's extraordinary look.

A tale of opposites.



The new Audi A1 Sportback makes a statement wherever it goes – with the two contrast packages. Contrast package 1 underscores the distinctive character with exterior mirror housings and side front spoiler lips in contrasting colours mythos black, metallic or manhattan grey, metallic.

With contrast package 2, the side sills will also stand out with its contrasting colour. Whether or not you choose a contrast package: a roof in an optional contrasting colour reinforces the effect.

Thinking in black and white is only one option.

All other paint finishes exude colour: each colour underscoring a different character. What they all have in common is excellent quality. Because the Audi A1 Sportback is painted not just once, but four times – making sure the sheen lasts.



1 // Python yellow,
metallic

2 // Chronos grey,
metallic (S line only)

3 // Turbo blue,
solid (S line only)

4 // Tioman green,
solid

5 // Firmament blue,
metallic

6 // Misano red,
pearl effect

7 // Glacier white,
metallic

Reinventing the wheel.

Having the wheels you want adds that indispensable finishing touch to your personal style. All Audi wheels are subjected to special test procedures and undergo rigorous testing – to ensure superb quality.



1



2



3



4



5



6

1 // 17-inch cast aluminium wheels in 5-spoke design with plastic inserts in black

2 // 18-inch Audi Sport cast aluminium wheels in 5-twin-arm design in matt titanium look, gloss turned finish

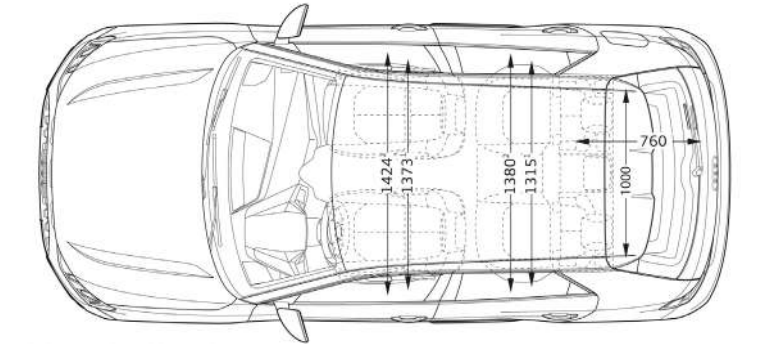
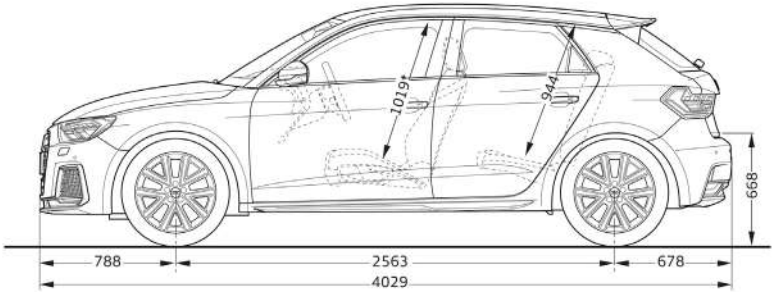
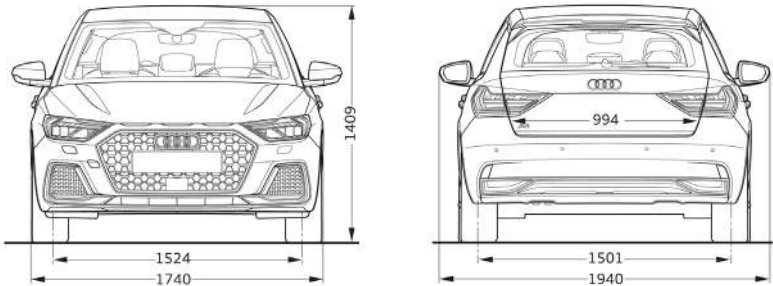
3 // 17-inch cast aluminium wheels in 5-V-spoke design, contrasting grey, partly polished

4 // 16-inch cast aluminium wheels in 10-spoke design

5 // 18-inch cast aluminium wheels in 5-Y-spoke design, partly polished

6 // 17-inch Audi Sport cast aluminium wheels in 5-arm polygon design in matt titanium look, gloss turned finish

Audi A1 Sportback	Dimensions in mm
Dimensions are for unladen vehicle weight. Luggage capacity 335l/1,090l (second value with rear seat backrest folded down and vehicle loaded up to the parcel shelf) Turning circle approx. 10.5m. *Maximum headroom. ¹ Shoulder room width. ² Elbow room width.	



Model	A1 Sportback advanced 1.0 TFSI S tronic	A1 Sportback S line 1.0 TFSI S tronic
Engine type	3-cylinder in-line engine with direct fuel injection and exhaust turbocharger	3-cylinder in-line engine with direct fuel injection and exhaust turbocharger
Displacement in cc (valves per cylinder)	999 (3)	999 (3)
Max. output in kW (hp) at rpm	85 (116) / 5,000 – 5,500	85 (116) / 5,000 – 5,500
Max. torque in Nm at rpm	200 / 2,000 – 3,500	200 / 2,000 – 3,500
Power transmission		
Drive type	Front-wheel drive	Front-wheel drive
Transmission type	7-speed S tronic transmission	7-speed S tronic transmission
Weights/capacities		
Kerb weight in kg	1,125	1,125
Max laden weight in kg	1,680	1,680
Permissible roof load limit in kg	75	75
Fuel tank capacity in l	40	40
Performance/consumption		
Top speed in km/h	203	203
Acceleration 0–100 km/h in s	9.4	9.4
Fuel grade	Sulphur-free RON 95	Sulphur-free RON 95
Fuel consumption combined in l/100 km	5.4	5.4
VES banding	B	B
Emission standard	EU6	EU6

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The models, colours and equipment options illustrated and described in this brochure and some of the services listed are not available in Singapore. Some of the cars illustrated are equipped with optional features that are chargeable. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors.

